



The Mission: *To coordinate public and private investment connecting the major institutional assets of the Blue Ridge Corridor with complete streets infrastructure and mixed-use developments, focused on creating jobs, a pedestrian-friendly environment, increased property value, and a vibrant destination.*

Board Meeting Minutes – *DRAFT*

Tuesday, June 2nd 2015, 5:30 - 7:00 pm
NC Museum of Art - Conference Room
2110 Blue Ridge Road

Attendance - Board Members and Staff

	BOARD MEMBERS		ALTERNATES		EX-OFFICIO
X	Stuart Levin	X	Gene Bressler		Bonner Gaylord
X	Dan Gottlieb		Lindsey Dougherty	X	Trisha Hasch
X	Ralph Recchie		Tom Skolnicki		STAFF
X	Chad Lefteris		Anita Watkins	X	Jason Barron
X	Jane Doggett		Skip Hill	X	Jeff Murison
X	Jessie Taliaferro		Jeff Merritt	X	Will Gaskins

President's Report

Stuart called the meeting to order.

A motion was made and seconded to adopt the May Board meeting minutes with the addition of a line saying that an executive committee was considered. The motion was approved unanimously.

Treasurer's Report

Ralph reported the following:

BB&T

▼ Checking and Savings	
Show/Hide Accounts	
<u>Checking 0105</u> As of 6/2/2015	\$40,531.00
Total	\$40,531.00
Open a New Account	

As of 6/02/15

The May financial statement will be available next week for the Board meeting.

Executive Director's Report

Jeff reported that all accounts receivable have been collected.

Jeff asked all Board members to review the Board Member Directory and share with staff any missing or incorrect information.

Jeff and Stuart gave a financial update with regards to City funding. A member of the Board asked if there were any documents defining the BRCA city match contribution. The Board discussed the requirements of the match. The Board asked that all information regarding the city match contribution be sent out to the Board.

Legal Update

Jason Barron discussed his Pro Bono involvement with BRCA and HSCSC. To avoid any potential conflict of interest, he recommended that both BRCA and HSCSC hire outside council to finalize the amendment outlining the HSCSC contract. Last time the contract was negotiated Jason's conflict was waived. The Board discussed the issue and agreed with Jason's recommendation to retain outside council to finalize the contract and instructed Jeff to move forward to have the contract finalized.

Administration & Operations

Dan Becker Presentation

Stuart announced that Dan Becker will present at an upcoming meeting.

Policy Board vs. Working Board

Stuart brought up the topic of being “Policy Board vs. Working Board,” but tabled future Board discussion and deliberation until Dan Becker’s presentation.

Future Board Meeting and Stakeholders Meeting Schedule

Stuart brought up the question of meeting schedule. Jeff suggested the idea of having the closed Board meeting at noon before the stakeholder meeting. The pros and cons of quarterly stakeholder meetings were discussed. The board decided to ask the stakeholders at the next meeting whether they would prefer 4 or 6 meetings per year. The Board also decided to have the closed board meetings at noon at WR on the same day as usual. Additionally, the Board asked that a calendar invite be sent out to all Board members.

Creation of a Membership Development Committee

Jason suggested that the Board not name the committee “membership,” due to the fact that the BRCA does not legally have members. The Board decided to call it the “Friendraising” Committee or the “Friends of Blue Ridge Committee.”

The Board decided, and Jane agreed, that Jane would be board liaison to the committee. The Board identified Anita Watkins and Katie Erter as potential additional members.

Future Administration and Operations Projects

Jeff reported that he and Will are currently working on:

- Board Directory
- Board Binders
- Stakeholder Lists
- City Funding
- Tax Status

The Board discussed the email distribution progress. A member of the Board brought up the question of what to call stakeholders that pay versus interested stakeholders that do not pay. The Board discussed and came to no action. Another member of the Board brought up the idea of an annual open house/meeting. Jeff agreed that an annual meeting/networking event would be feasible and beneficial and will in the future present ideas for date, location and format. Jeff and Will are going to look into creating a property manager contact database.

Future Board Members Development (terms, officers, nominations ex...)

Stuart opened the floor for discussion. The Board brought up the question of term, and whether there should be term limits for major stakeholders. The Board discussed and decided to table the topic until Dan Becker’s presentation.

Policy Issues

Stuart discussed Senate Bill 486. A member of the Board suggested that this organization have a lobbyist to see this type of thing through. Jason reminded the Board that a 501(c)(3) cannot spend more than 10% of the budget on lobbyists. Instead, it was suggested that the Board invite RDU to the table to get them to buy in to the BRR plan. The Board agreed to reach out to Dickie Thompson and John Kane to try to connect them in.

Role of the Blue Ridge Corridor Plan regarding the Alliance and the NCMA Park

Stuart opened discussion about the Alliance's role with regards to the Blue Ridge Road Study. A member of the Board suggested holding off until after Dan Becker's presentation. The Board discussed and decided to continue discussion.

Dan reported that the NCMA went to the City last week about bikeway options for the street frontage along Blue Ridge Road. The City suggested two potential options if the options were consented to by the BRCA Board.

The Board discussed whether the Board should decide between whether developments meet intent or strict interpretation of the BRR plan. The Board decided that there should be a Board meeting before or after the stakeholder meeting next week with City transportation present to go through the options to decide on this issue. Jeff suggested that Jessie and Trisha work together on a checklist for the Board on what to do with regards to projects that are not in compliance with the plan in order for a development plan to be supported by the Alliance. Jeff also suggested the circulation of a draft statement about the Art Museum development. The Board decided to hold a meeting 45 minutes before the meeting next week.

Next Meeting: June 11th, 1:00pm – 2:00pm, Wyrick Robbins, 4101 Lake Boone Trail Suite 300

Time Adjourned: 7:30 PM